





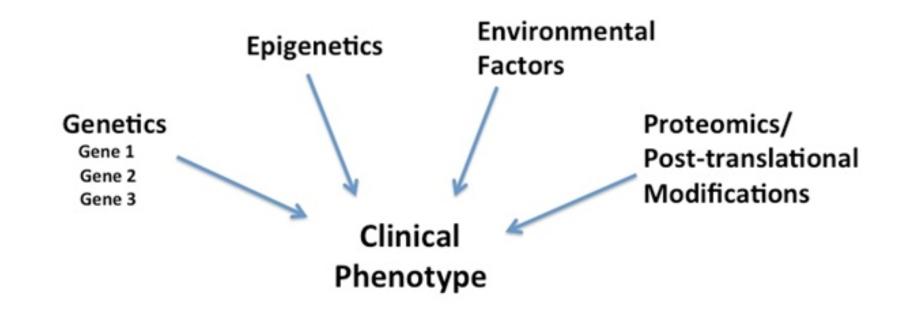
#### **Problem Statement**

- There is a need to identify which patients are likely to derive the most benefit from targeted therapies
- ➤ Biomarkers—especially predictive biomarkers—are crucial tools in the field of personalized medicine and health economics, in particular, as they enable definition of the populations of patients who are most likely to benefit from targeted therapies.
- Some groups report that current pharmacogenetic approaches are suboptimal. More-effective patient selection and treatment assessment is mandatory to improve the success rate of new therapies.
- Multiplex phenotype: Complex contribution of numerous genes, the epigenome and environmental factors.



### The Genotype-Phenotype Relationship

**Genotype** is not the only contributor to Phenotype





#### **Limitations of Genomics to Precision Medicine**

#### **Not the single Risk Predictor**

- Most clinical traits are polygenic. Height is affected by more than 180 genes.
- The genome only contributes a fraction of the expressed trait. For height it less than 10%.
- Downstream modifying factors, the epigenome, the environment, have a significant contributing influence.

Although partial risk prediction will be feasible and medically useful in some cases, there are likely to be fundamental limits on precise prediction due to the complex architecture of common traits, including common variants of tiny effect, rare variants that cannot be fully enumerated and complex epistatic interactions, as well as many non-genetic factors.

Dr. Eric Lander: "Initial impact of the sequencing of the human genome", Nature, 2011



### **New Paradigm Needed**

#### From Genome to Phenome

- Whole genome sequencing approaches can be suboptimal at assessing risk for most common diseases. Most disease risk factors are not purely genetic.
- Paradigm shift away from a genocentric to a phenocentric view, is what is really needed to improve our understanding of complex diseases and deliver targeted therapies.

Focus may be on Phenotype not Genotype

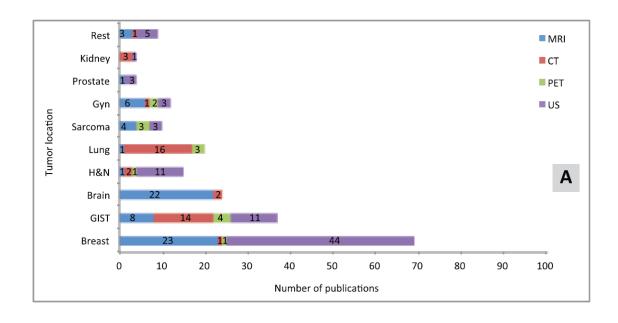
The phenotype is the expressed trait that physicians look for



# **M** median

#### A very active area

Reproducibility generally not addressed



L. Alic et Al. "Quantification of Heterogeneity as a Biomarker in Tumor Imaging:
A Systematic Review," PLoS One, vol. 9, no. 10, p. e110300, 2014

Features		N	%
Imaging method	MRI	<b>7</b> 5	36%
	СТ	40	19%
	PET	14	7%
	US	81	39%
Study goal	Diagnosis/staging/outcome pred.	182	56%
	Response	63	30%

### Radiomics/Phenomics: A new start



#### A reference study



#### ARTICLE

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DOI: 10.1038/ncomms5006

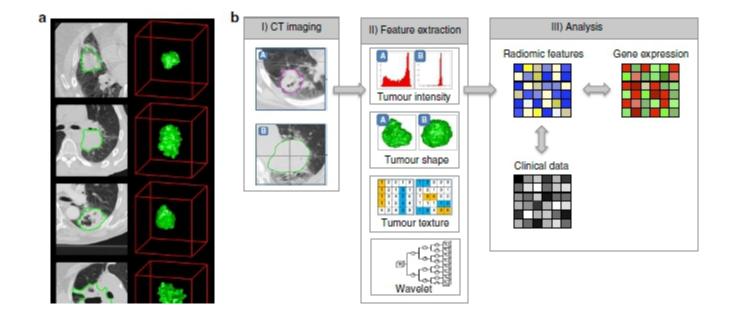
OPEN

# Decoding tumour phenotype by noninvasive imaging using a quantitative radiomics approach

Hugo J.W.L. Aerts<sup>1,2,3,4,\*</sup>, Emmanuel Rios Velazquez<sup>1,2,\*</sup>, Ralph T.H. Leijenaar<sup>1</sup>, Chintan Parmar<sup>1,2</sup>, Patrick Grossmann<sup>2</sup>, Sara Carvalho<sup>1</sup>, Johan Bussink<sup>5</sup>, René Monshouwer<sup>5</sup>, Benjamin Haibe-Kains<sup>6</sup>, Derek Rietveld<sup>7</sup>, Frank Hoebers<sup>1</sup>, Michelle M. Rietbergen<sup>8</sup>, C. René Leemans<sup>8</sup>, Andre Dekker<sup>1</sup>, John Ouackenbush<sup>4</sup>, Robert J. Gillies<sup>9</sup> & Philippe Lambin<sup>1</sup>

# Radiomics/Phenomics: A new start

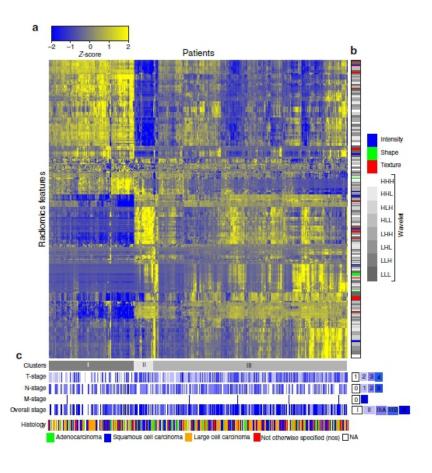
#### **Material & Methods**





# Radiomics/Phenomics: A new start Results









#### **Conclusions**

- " Prognostic validation of radiomic signature "
- " Combining the radiomic signature with TNM staging showed a significant improvement
- We did not find a significant association between radiomic signature prediction and Human Papilloma Virus status. However, we found that the signature preserved its prognostic performance in the HPV negative group "
- "We found significant associations between the signature features and gene-expression patterns"



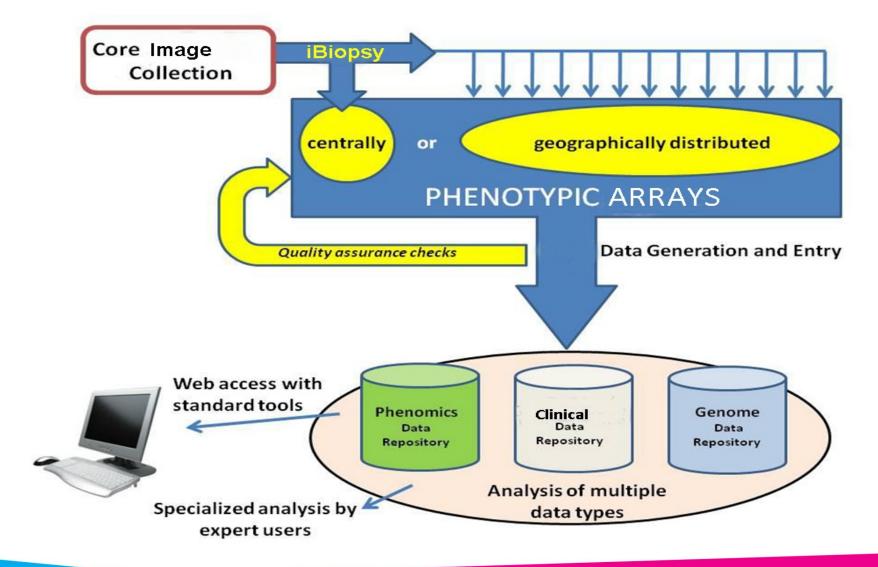


#### The Science of Biomarkers

- Phenomics is the large-scale collection and analysis of phenotypic data or biomarkers
- The phenotype is the expressed clinical trait
- The phenome is the catalog of phenotypic biomarkers
- Starting point should be the study of phenotypic variability
- Phenomics captures genomic, epigenetic, metabolic and environmental associations
- Phenotype may be more predictive than genotype
- Phenomics requires a big data, high throughput analytics approach

## iBiopsy: from Imaging to Phenomics



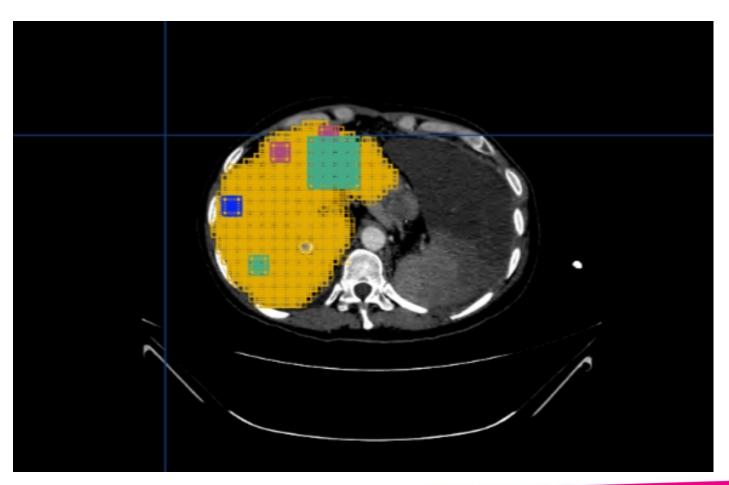




## **Decoding the Image**

Step 1: Automated organ segmentation, ROI identification and multi-resolution

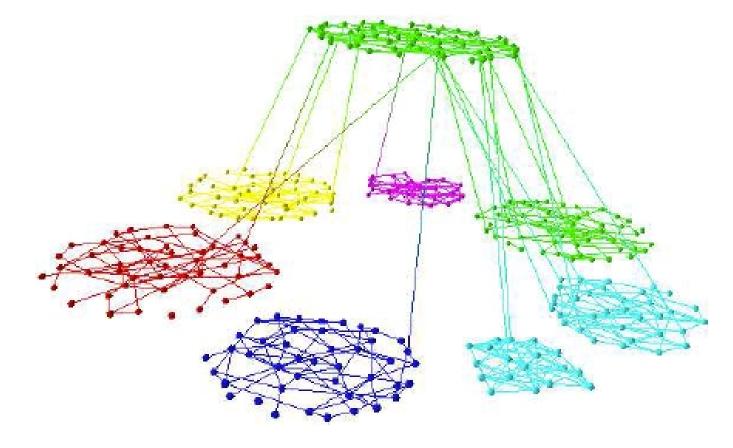
tiling





# **Indexing the Phenotypes**

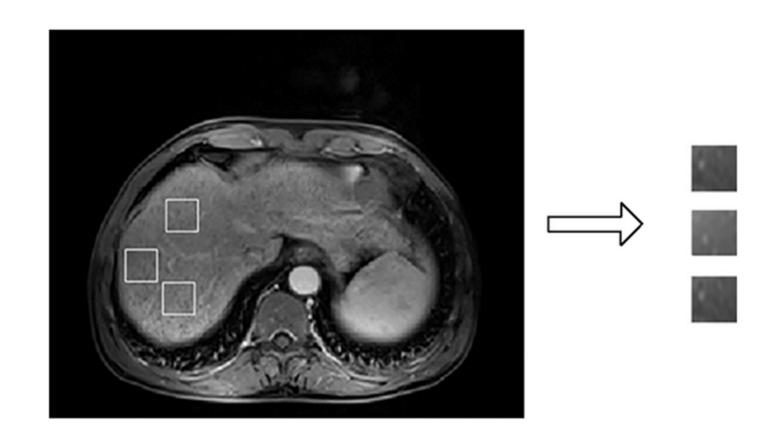
Step 2: Organizing individual phenotypes in clusters by





#### **Automated Biomarker Extraction**

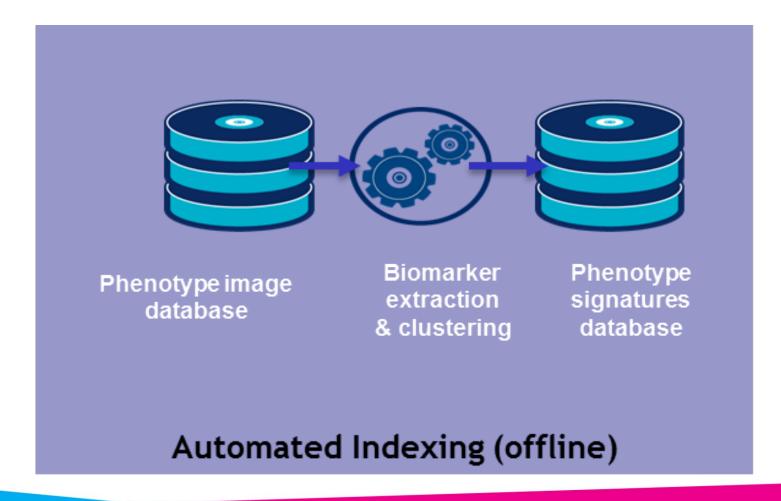
**Thousands of Biomarkers Extracted per Phenotype** 





#### **Creation Of Phenotype Reference Database**

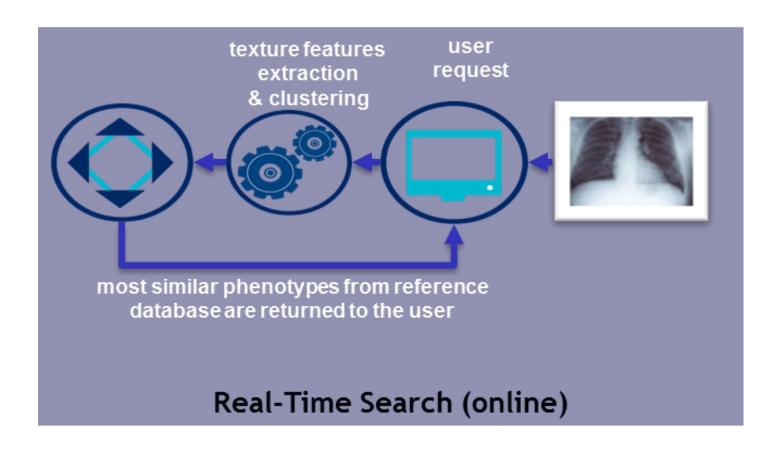
**High Throughput Data Extraction & Indexing** 





#### **Phenotype Search Engine**

Content-based phenotype retrieval in real-time from Cloud



### **Imaging Phenomics**



#### **The New Paradigm**

#### **BIG DATA ANALYTICS**

End to end imaging platform for:

- Large scale data acquisition
- Massively parallel feature extraction
- Biomarker computation
- Predictive Analytics

#### **IMAGING**

Imaging Biomarkers correlate to:

- Gene-expression
- Disease biology
- Patient status (TNM)
- Treatment outcome
- Personalized medicine

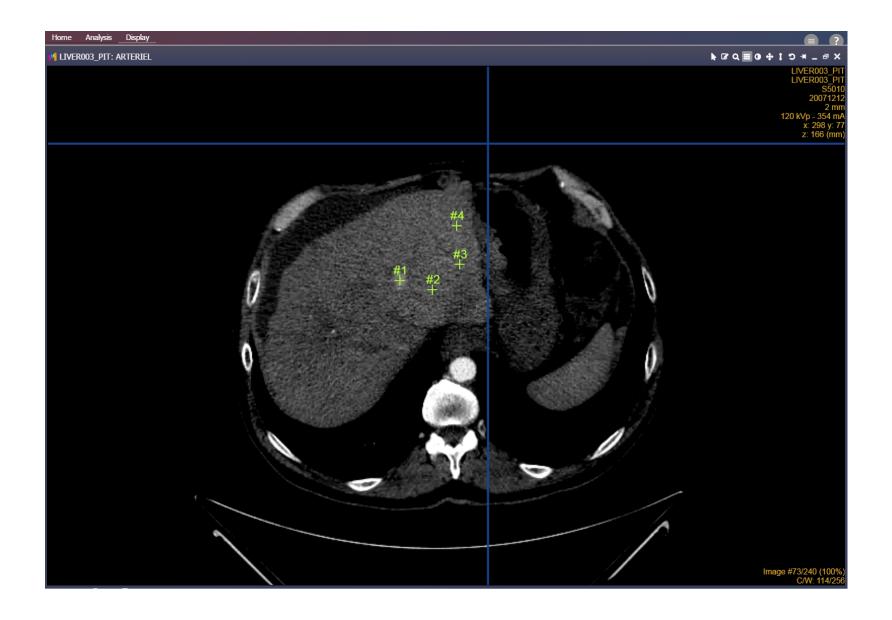
### **Advantages of Imaging Biomarkers**



- Non invasive methods
- Suited for heterogeneous tissues
- Analyzes the entire tumor at once
- Biomarkers can be quantified
- Imaging acquisition methods are standardized
- Available for routine clinical use
- Biomarker extraction can be automated
- Big data makes the analysis of millions of phenotypes feasible

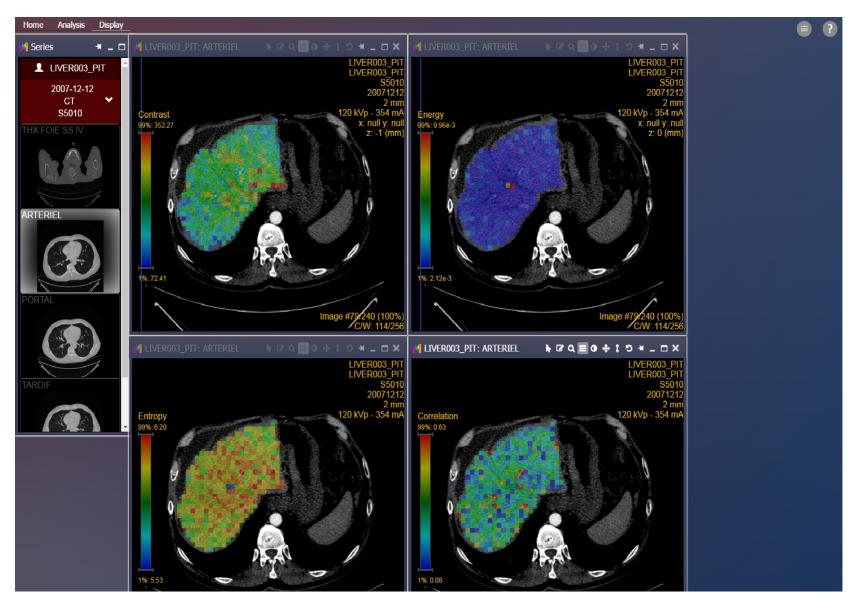
#### The User Interface





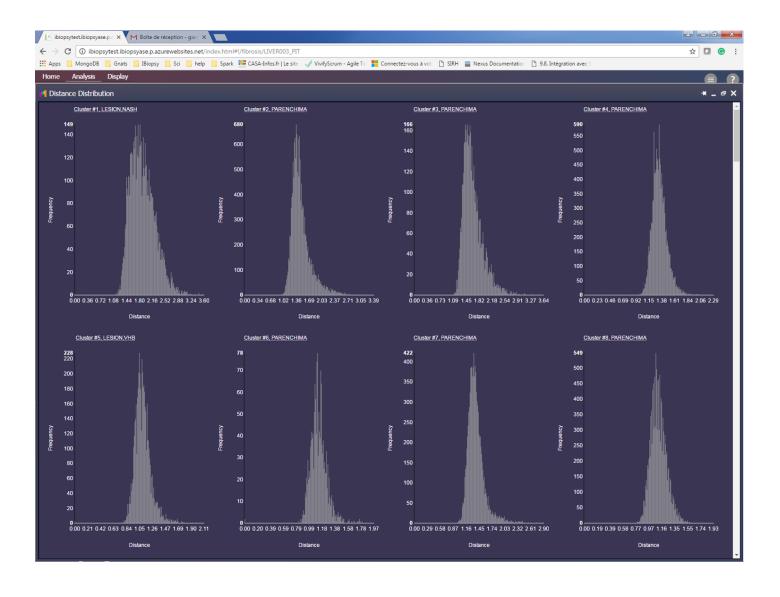
#### The User Interface





# **Analytics**





### **Used technologies**











# **Value Proposition**

#### **Target Applications**

- Early detection of cancers and other chronic diseases (NASH)
- Predicting treatment response
- Predicting patient prognosis or outcome
- Selecting patients for clinical trials
- Identifying biological processes at individual level
- High throughput screening for development of targeted compounds





Phenomics requires a Big Data Computing Platform for large scale phenotypic data collection and analysis.

High-dimensional imaging biomarker discovery and validation

Tens of thousands of variables and feature combinations

Millions of computations per image require high throughput

architectures

Supervised and unsupervised analysis using Big Data Analytics Tools High quality, fully indexed databases of phenotypic traits images and biomarkers.



### **Median iBiopsy Platform**

# Highly differentiated based on proprietary technology & processes

MEDIAN is uniquely positioned to offer a high-throughput, comprehensive, accurate, end-to-end **image mapping and analysis platform** for large scale extraction of imaging biomarkers and phenotypic signatures.

iBiopsy is based on state-of-the-art "big-data" architecture highly optimized for automated phenotype indexing and analysis.

Cloud Computing Platform in collaboration with Microsoft.